

GRACING FACES MUA WORKSHOP



Dear Product Partner,

First impressions last forever, and I would love for your company and product to potentially make a first impression on aspiring and working makeup artists at the Gracing Faces MUA Workshop on June 2, 2016.

Last year, 11 students and their models received a wealth of knowledge and a wealth of products - including lipsticks, eyeshadows, bronzers, mascara, contour and blush palettes - that helped to offset or improve their artistry. My goal is simple: to help another artist become a giant by sharing my experiences and my gift.

This year, it is my hope that your company will join the excitement and become a product partner! As a partner, you would provide 20-40 products for the students to use during the class or in their professional kit. In exchange, your company and generosity will be advertised on all of Makeup by Zii social media outlets, including Facebook, Instagram, MakeupbyZii.com, in addition to the social media outlets of the students and their models.

My classes and influence on the Mid-South is growing tremendously, and I am proud of my humble beginnings and the exponential growth that God has allowed. Gracing Faces will be my ninth (9th) class, and with your help it will be a great success, just as the others.

To become a partner, email me at info@makeupbyzii.com with the subject "GF Product Partner."

Sincerely,

Zii Davis

MUA Workshop

GRACING FACES

#nofilter4

PRODUCT PARTNER MEDIA KIT 2016

ABOUT GRACING FACES - THE WORKSHOP

Gracing Faces #nofilter is an annual hands-on makeup class tailored to aspiring and working makeup artists who desire to learn my makeup techniques. In a salon setting, each artist will bring a model and a makeup kit as if they were on a real makeup call. I will share my experiences and offer mentorship in the following topics:

- Going freelance and full time
- Kit building
- Clientele Care and Communication
- Branding and Marketing Savviness
- Techniques, Tips and Tricks of the Trade

Students will receive a certificate of completion. Gift bags will be gifted.

Goals and Vision

- To empower current and aspiring artists to be confident in their artistry
- To share my MUA experiences and be a blessing to others by offering advice
- To promote the entrepreneurship of women
- To network and support small businesses, such as black-owned salons throughout the city of Memphis and beauty companies
- To provide healthy gift bags to all participants



ABOUT ZII - THE MAKEUP ARTIST

I believe that when a woman looks good, she feels good, and her confidence is a direct effect of her appearance. As a professional, full-time makeup artist based in Memphis, TN, I inspire women through my makeup brush!

Since I advanced my craft professionally in 2012, I have graced notable celebrity's such as SWV, Erica Campbell, Tasha Page-Lockhart, and Jazmine Sullivan - to name a few. In addition, I have conducted multiple sold out classes for the Memphis area.

My hope is that my gift of artistry is received with love. My mission is to leave my signature on the grace, confidence and beauty of ladies around the world.

SOCIAL MEDIA



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2,735+

Makeup by Zii



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1K+

www.MakeupbyZii.com

YOUR PARTNERSHIP

You have a unique opportunity to make a direct and significant impact on aspiring and working makeup artists that simply need better tools and products to become beauty industry giants!

As a partner, you would provide 20-40 samples of your product for each artist to use during the workshop, or during their beauty career. Your company and product will be advertised and promoted on all Makeup by Zii, LLC social media outlets and by Gracing Faces workshop participants during the "Promo Minute" where they post their gifts and promote our sponsors on their social media outlets.

Brand/Product Partners



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